

Author: Kristenson, Joel
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Overview

This article shows how to use the [Stripo](#) email designer to **create mobile-friendly email templates**, and how to **export and save** them as a new template in your **Trail Blazer** database.

 **Tip:** prefer a video tutorial? [Click here](#) to watch.

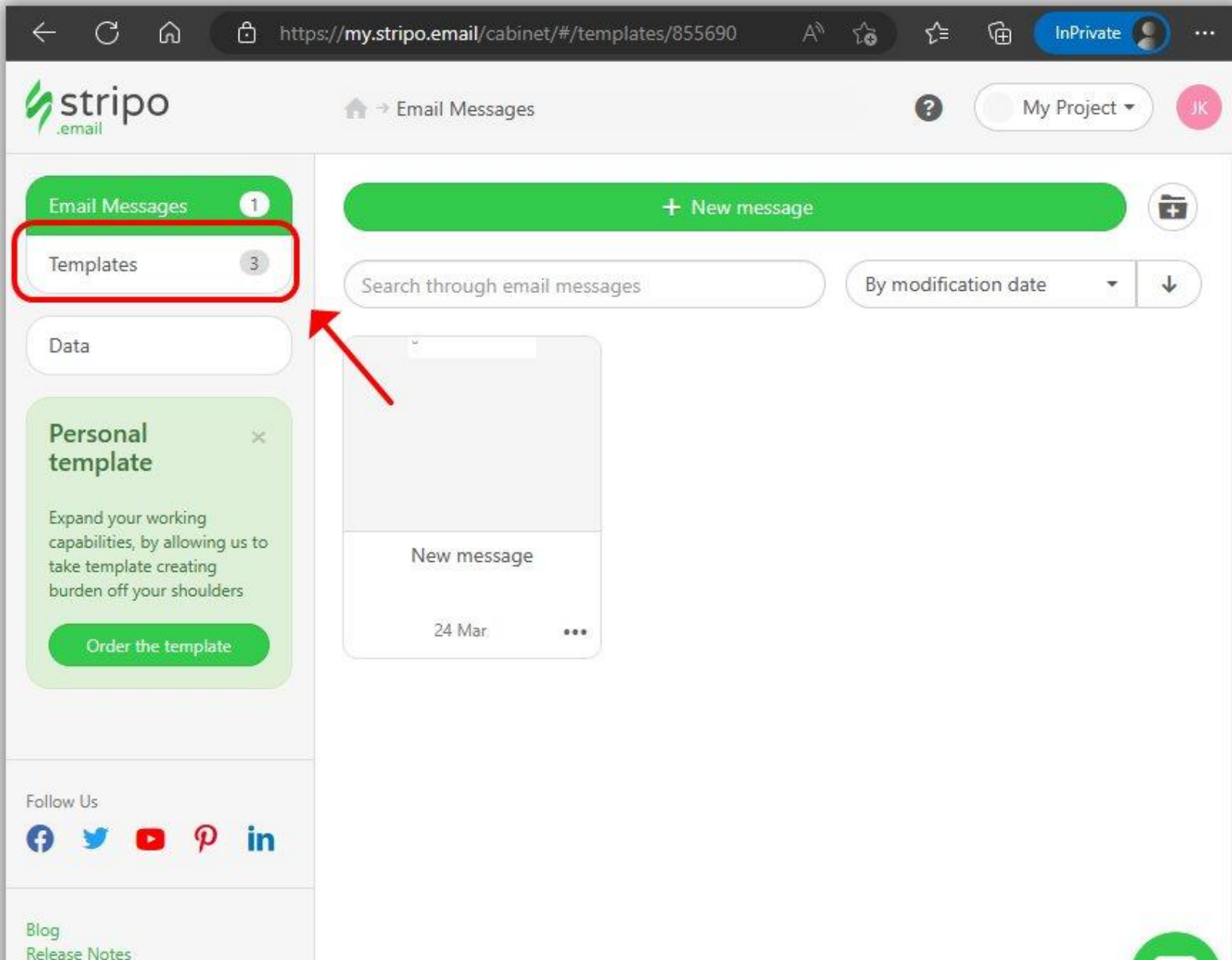
Steps

Create a free Stripo account: <https://stripo.email/>

*As of the time of writing this, the free account provides **4 exports per month**, 5 tests per day, and up to 10 templates that you can store. Pricing: <https://stripo.email/pricing/>*

After you've created your account, login: <https://my.stripo.email/>

Navigate to the **Templates** section.

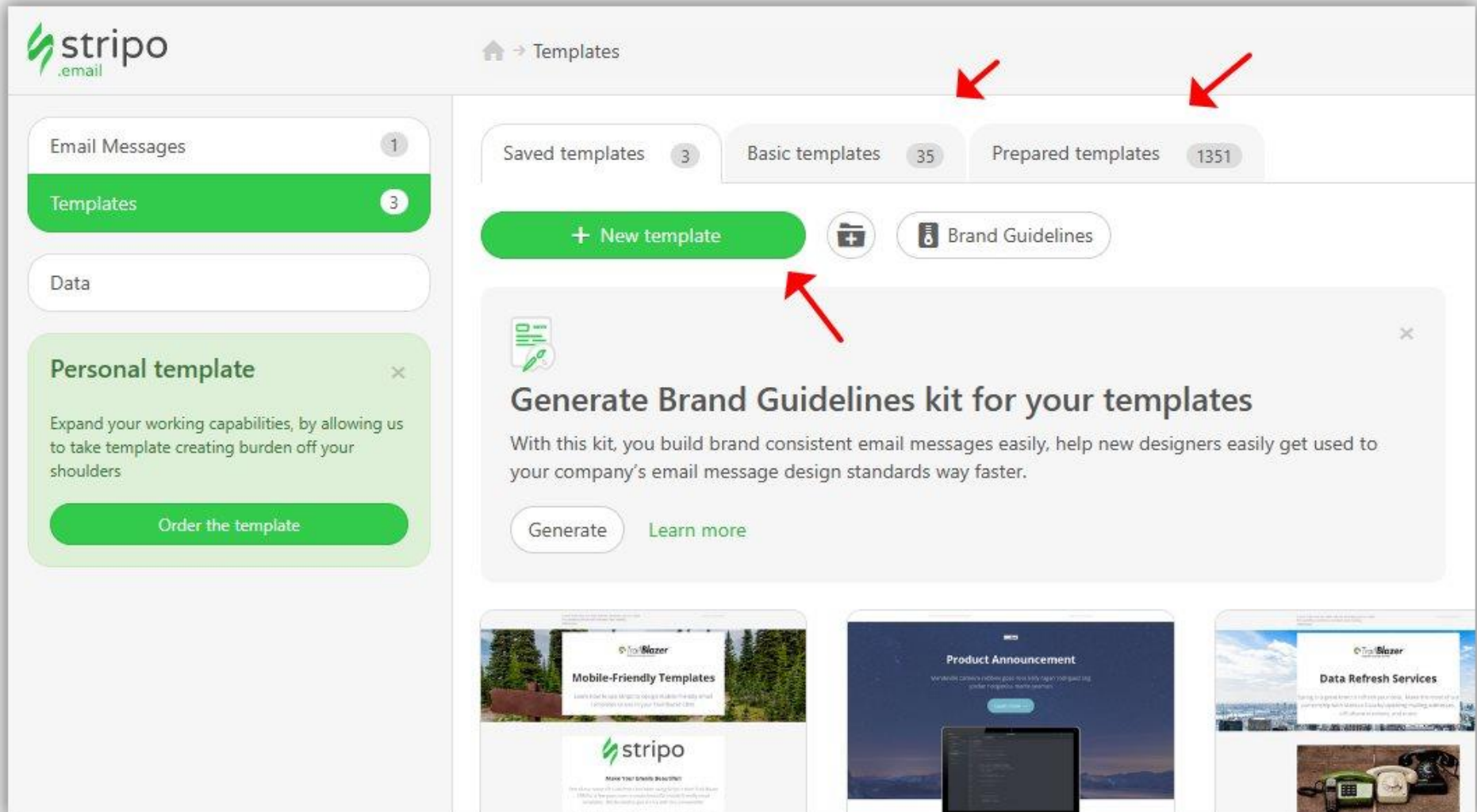


There are a few options. You can click **+ New Template** and begin using the drag-and-drop editor to layout your own custom template, or you can click the options for **Basic Templates**, or **Prepared Templates**.


Stripo provides a searchable directory of over a thousand templates that you can choose from as a starting point. *Some may require a premium membership, but many are accessible with their free version.*

In my example I selected to build my own template from scratch.

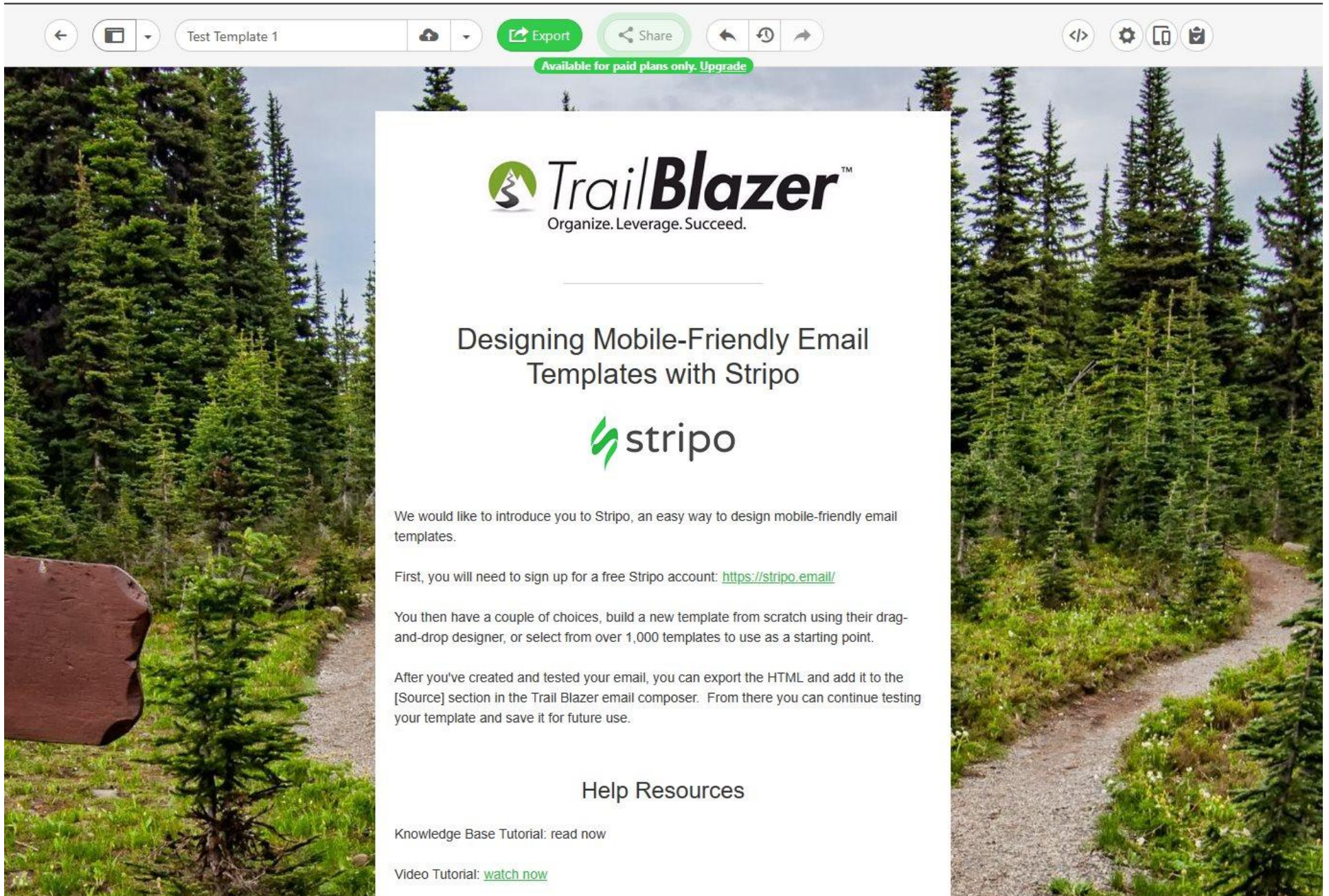
select your preference: build a new template from scratch, or select from one of the pre-built templates



The screenshot displays the Stripo email design tool interface. On the left sidebar, there are sections for 'Email Messages' (1), 'Templates' (3), and 'Data'. The main workspace shows navigation tabs for 'Saved templates' (3), 'Basic templates' (35), and 'Prepared templates' (1351). A prominent green '+ New template' button is highlighted with a red arrow. To its right is a 'Brand Guidelines' button. A large modal window titled 'Generate Brand Guidelines kit for your templates' is open, with a red arrow pointing to the '+ New template' button. Below the modal, three email template preview cards are shown: 'Mobile-Friendly Templates', 'Product Announcement', and 'Data Refresh Services'.


 **Tip:** check out the Stripo video playlists on their YouTube channel to learn how to utilize their tools:
<https://www.youtube.com/@Stripoemail/playlists>

Below is an example of my finished template that was built using their drag-and-drop editor. *Reviewing some of their YouTube Videos helped a lot to learn the basics, as well as running a number of test (the free version limits you to 5 tests per day).*




← [Home] Test Template 1 [Export] [Share] [Navigation]

Available for paid plans only. [Upgrade](#)

 **TrailBlazer**[™]
Organize. Leverage. Succeed.

Designing Mobile-Friendly Email Templates with Stripo



We would like to introduce you to Stripo, an easy way to design mobile-friendly email templates.

First, you will need to sign up for a free Stripo account: <https://stripo.email/>

You then have a couple of choices, build a new template from scratch using their drag-and-drop designer, or select from over 1,000 templates to use as a starting point.

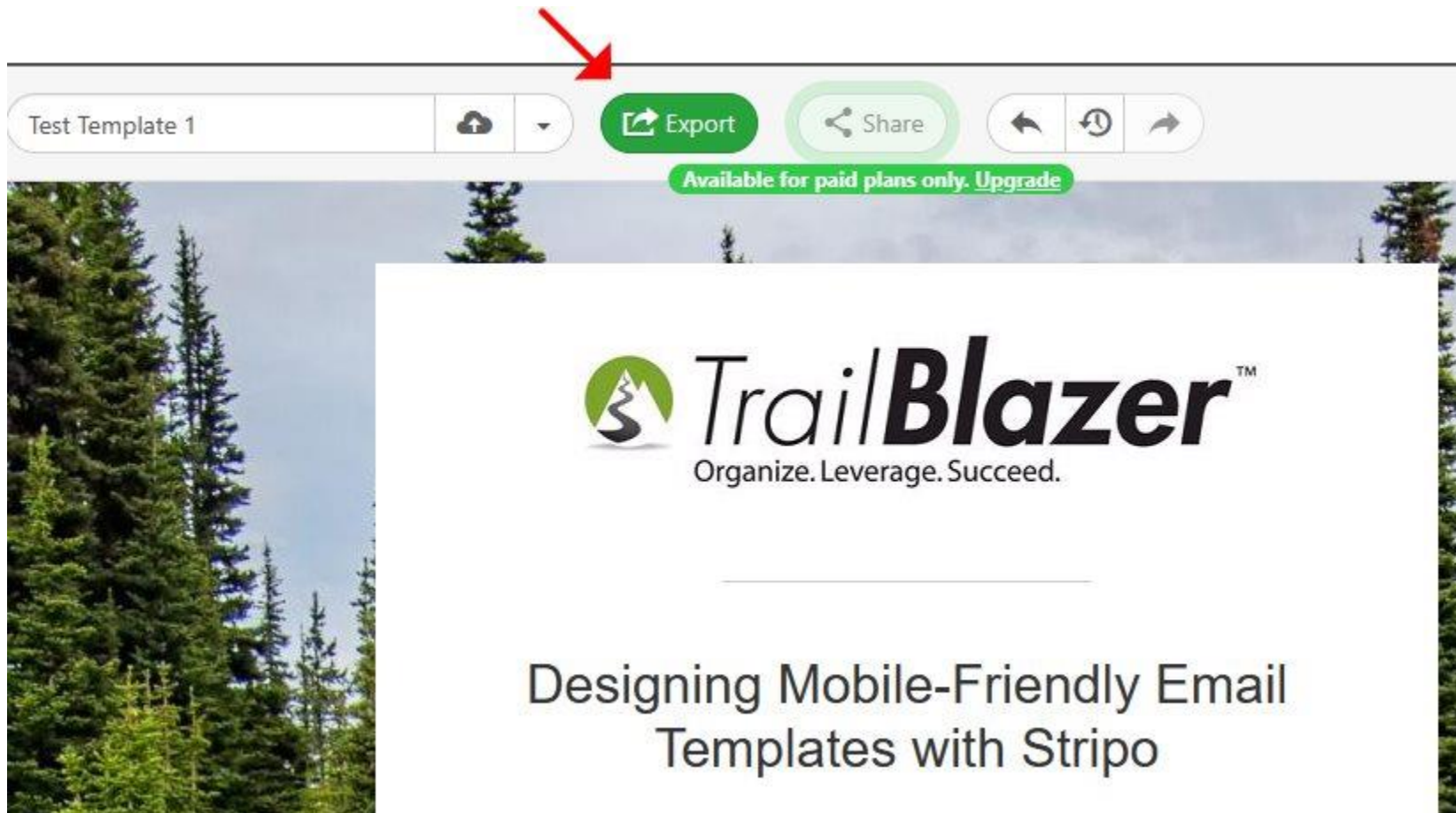
After you've created and tested your email, you can export the HTML and add it to the [Source] section in the Trail Blazer email composer. From there you can continue testing your template and save it for future use.

Help Resources

Knowledge Base Tutorial: [read now](#)

Video Tutorial: [watch now](#)

Once you are finished building your template, click the **Export** button.




Select **HTML** as your export option.


Export to your Email Marketing Platform ✕

You've made **0** exports from **4** available for your pricing plan
New exports will be available on **23 May 2023**. [Upgrade subscription](#)

Recently Used ⚙️




HTML




AMPHTML


Export to file or application 9




AMPHTML




Gmail




HTML




Image




Outlook App




Outlook Web



PDF



Webhook



Zapier

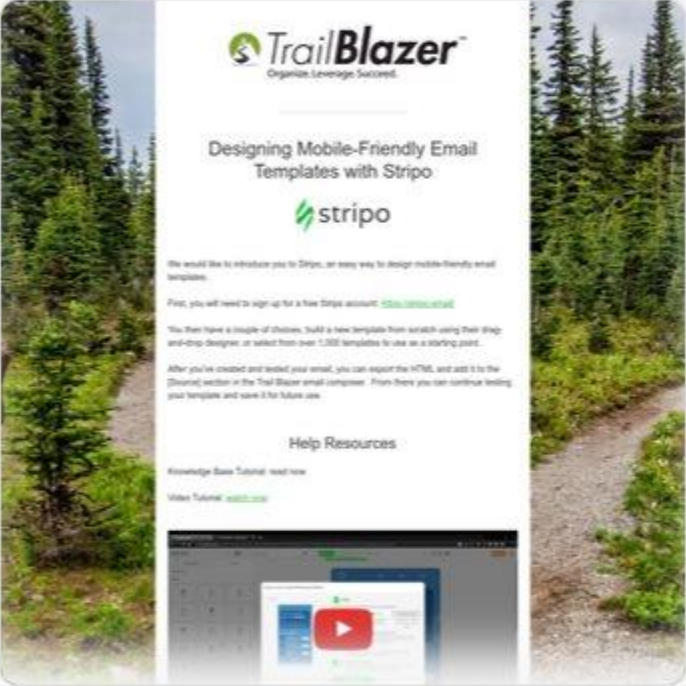
Export to ESP 27

Important: the free version of Stripo allows for a set number of exports per month.

Select the `</>` **HTML Code** option and then click the button for **Show HTML code**. You may want to turn on some of the available options such as supporting accessibility, and setting both sizes for images (I turned on both in my example below).




Export to your Email Marketing Platform

← back



HTML

Select the option to export HTML of your email template

 HTML file	 Archive	 HTML code
images are hosted on Stripo servers	images are placed in a separate folder	This action will decrease the number of available exports

Set both sizes for all images in exported code
Both sizes (height and width) will be indicated for each image within the HTML code. Basically, this is only required by some ESPs that may break image dimensions while importing the HTML file.

Minimize HTML
This will reduce the weight of the email template file. All line breaks, spaces and extra characters will be deleted.


Support of Accessibility
It sets the role=presentation attribute that helps the screen readers for some users with disabilities. When deactivated, the attribute role=presentation will be deleted from the HTML code.

Show HTML code

* This action will decrease the number of available exports

Click **Copy to clipboard**.

Export to your Email Marketing Platform ✕

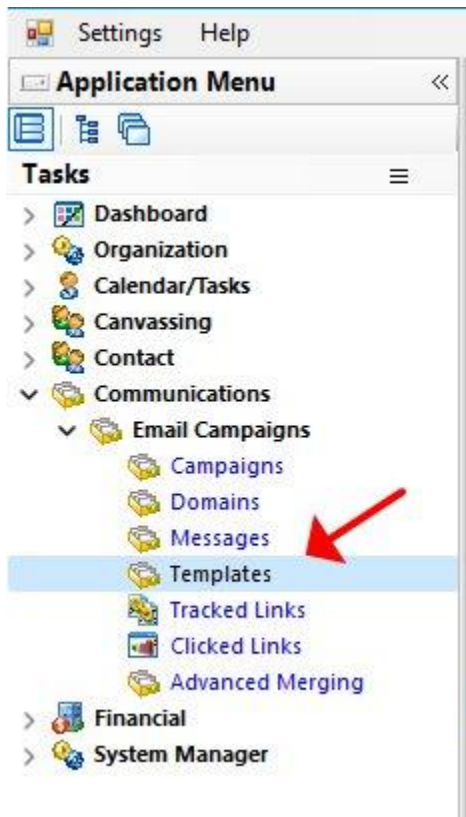
← back  HTML

```
1 <!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.0 Transitional//EN" "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd"
  >
2 <html xmlns="http://www.w3.org/1999/xhtml" xmlns:o="urn:schemas-microsoft-com:office:office" style="font-family:arial,
  'helvetica neue', helvetica, sans-serif">
3 <head>
4 <meta charset="UTF-8">
5 <meta content="width=device-width, initial-scale=1" name="viewport">
6 <meta name="x-apple-disable-message-reformatting">
7 <meta http-equiv="X-UA-Compatible" content="IE=edge">
8 <meta content="telephone=no" name="format-detection">
9 <title>Test Template 1</title><!--[if (mso 16)]>
10 <style type="text/css">
11 a {text-decoration: none;}
12 </style>
13 <![endif]--><!--[if gte mso 9]><style>sup { font-size: 100% !important; }</style><![endif]--><!--[if gte mso 9]>
14 <xml>
15 <o:OfficeDocumentSettings>
16 <o:AllowPNG></o:AllowPNG>
17 <o:PixelsPerInch>96</o:PixelsPerInch>
```

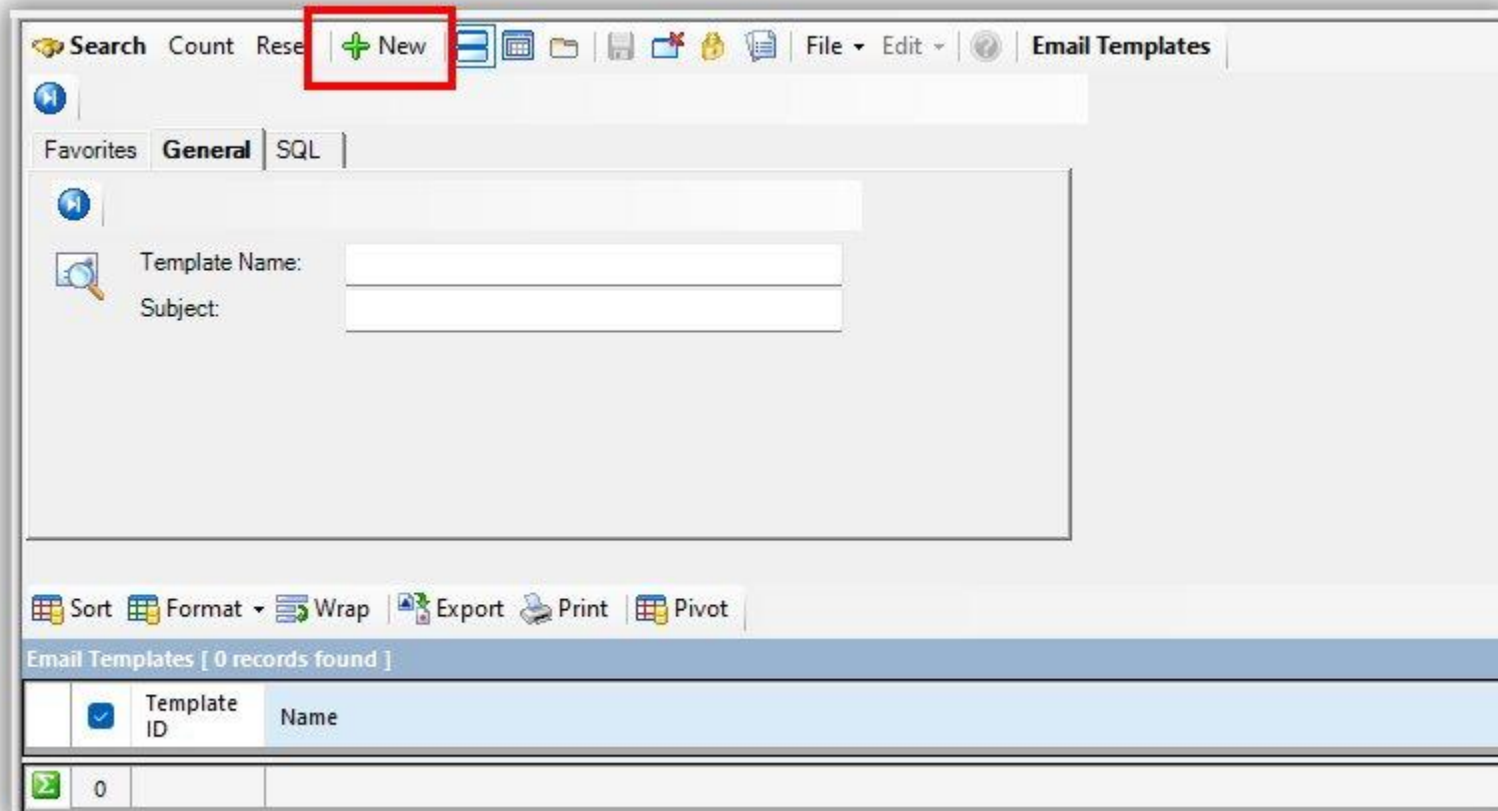
Copy to clipboard



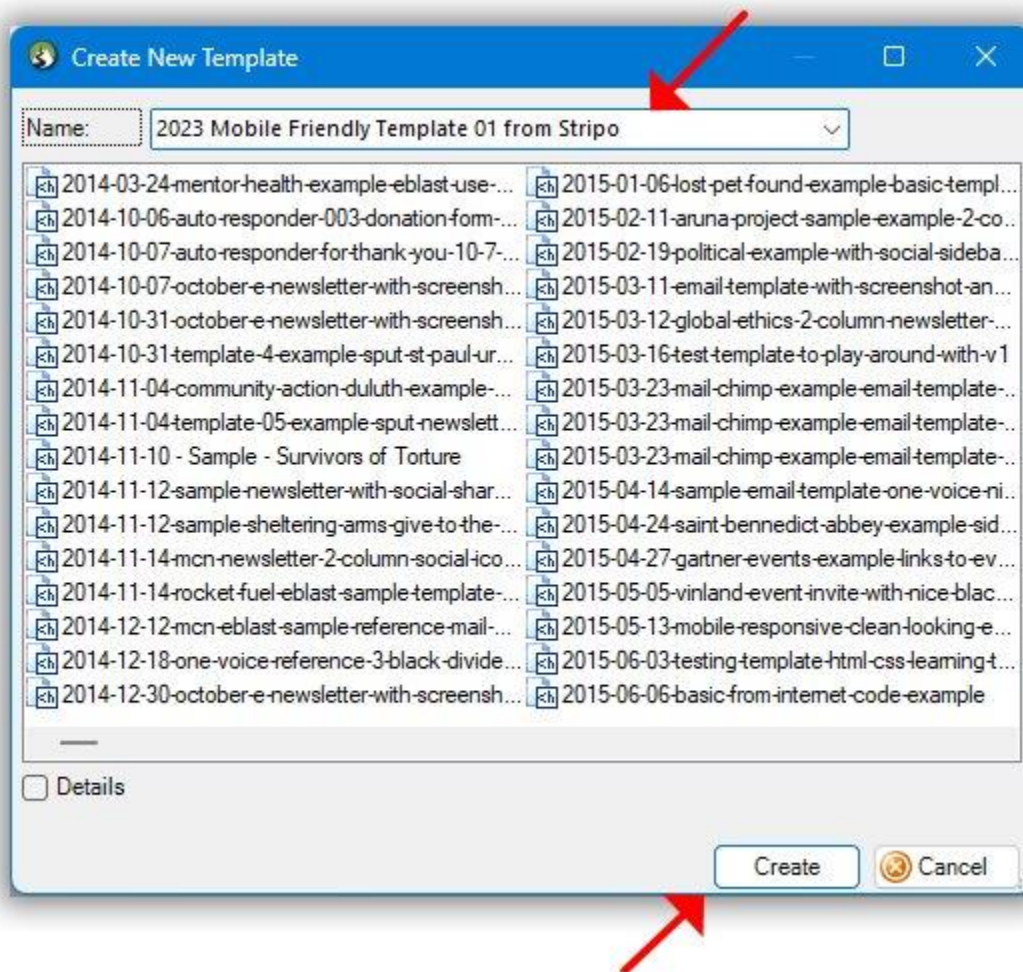
You are now finished with the Stripo steps. You can log into your **Trail Blazer** database and navigate to the **Email Templates** section.



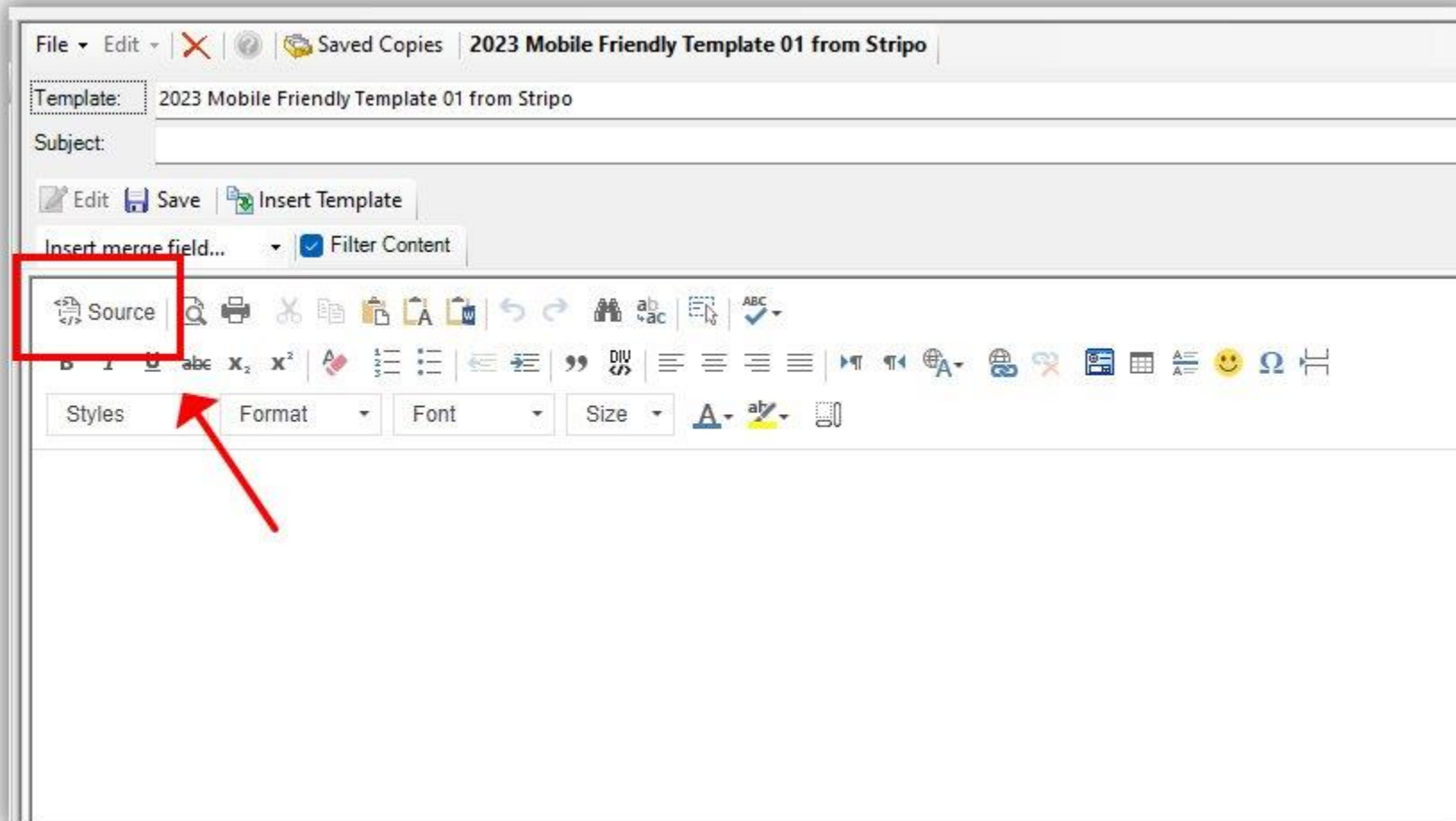
Click the **[+ New]** button at the top.



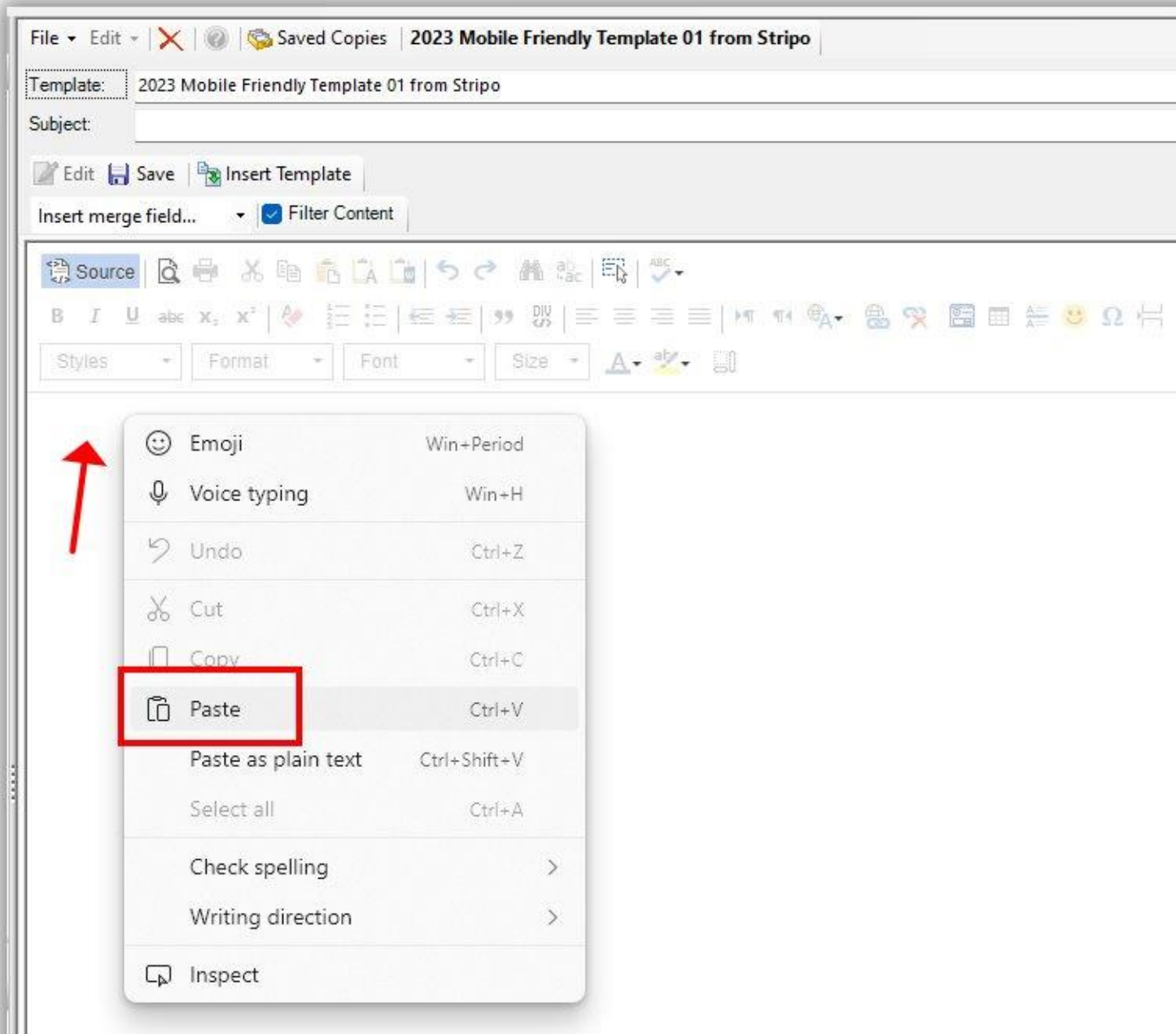
Give your template a name and click **[Create]**.



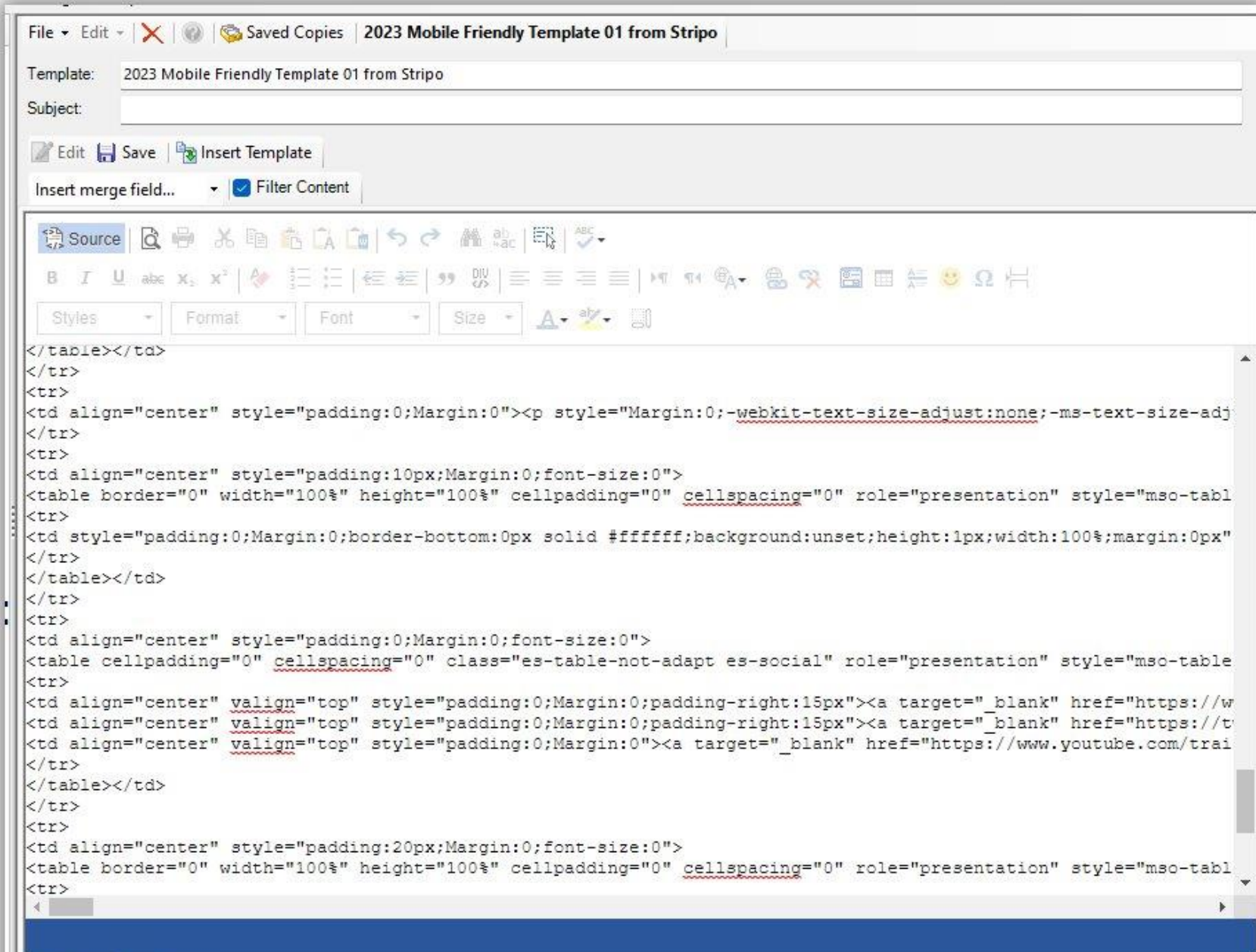
Click on the **[Source]** button.



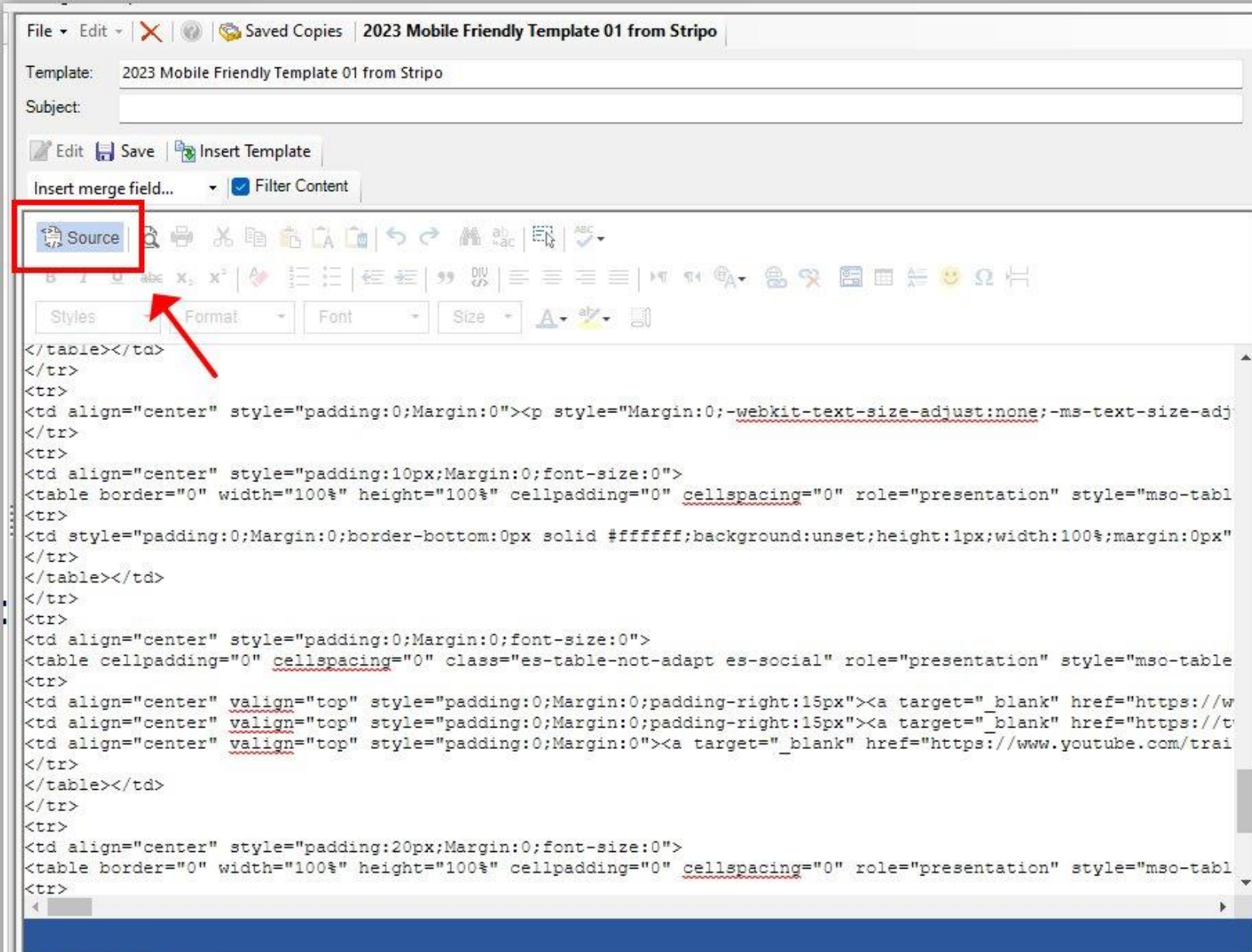
Right-click and select **Paste**. This will paste in the source code that was previously exported from Stripo.



Below is my example of the source code after it's been copied from Stripo and pasted in **Trail Blazer**.

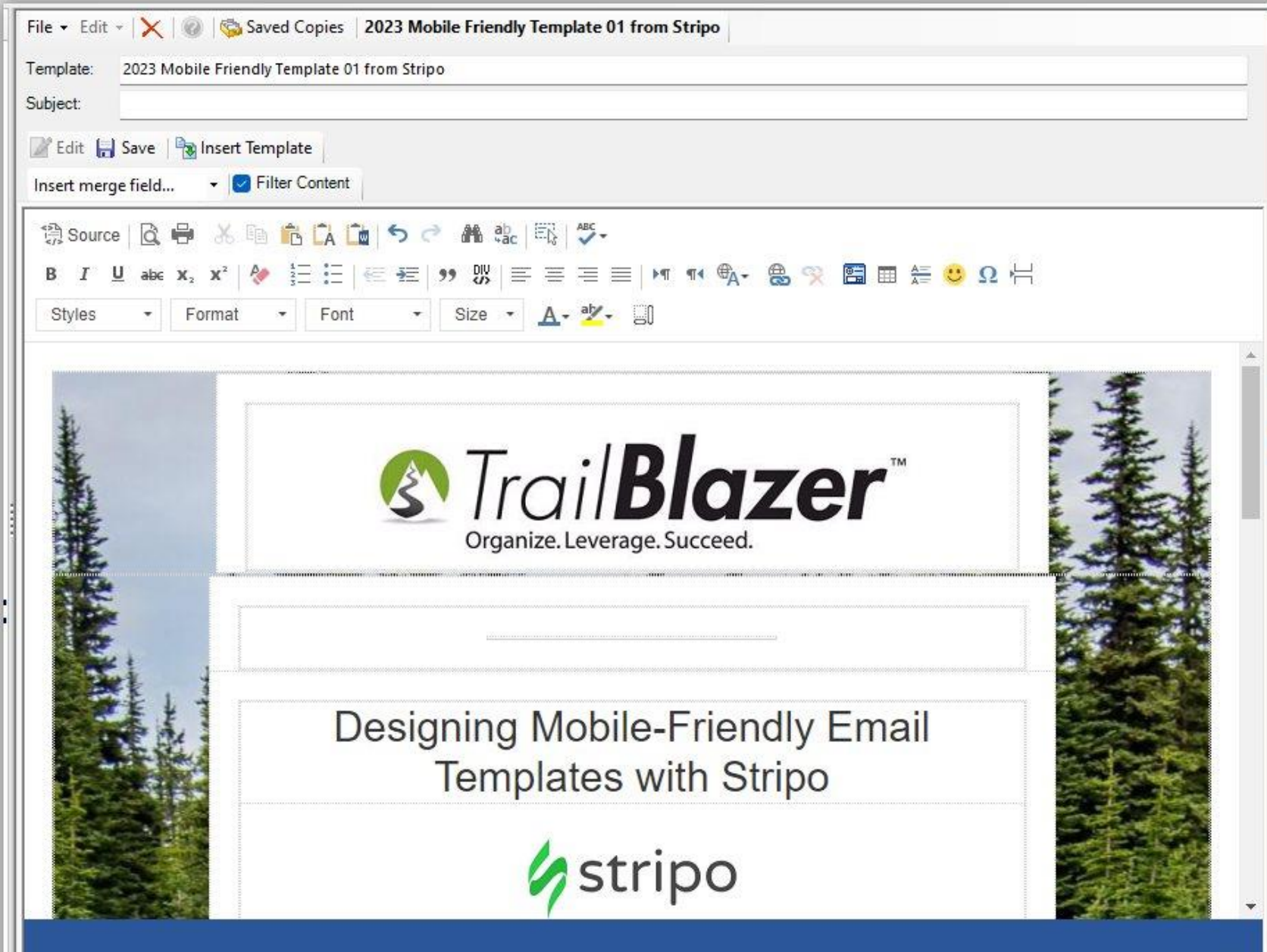


Click the **[Source]** button again to return back to the preview screen, where you can view how the template looks after transferring the code.



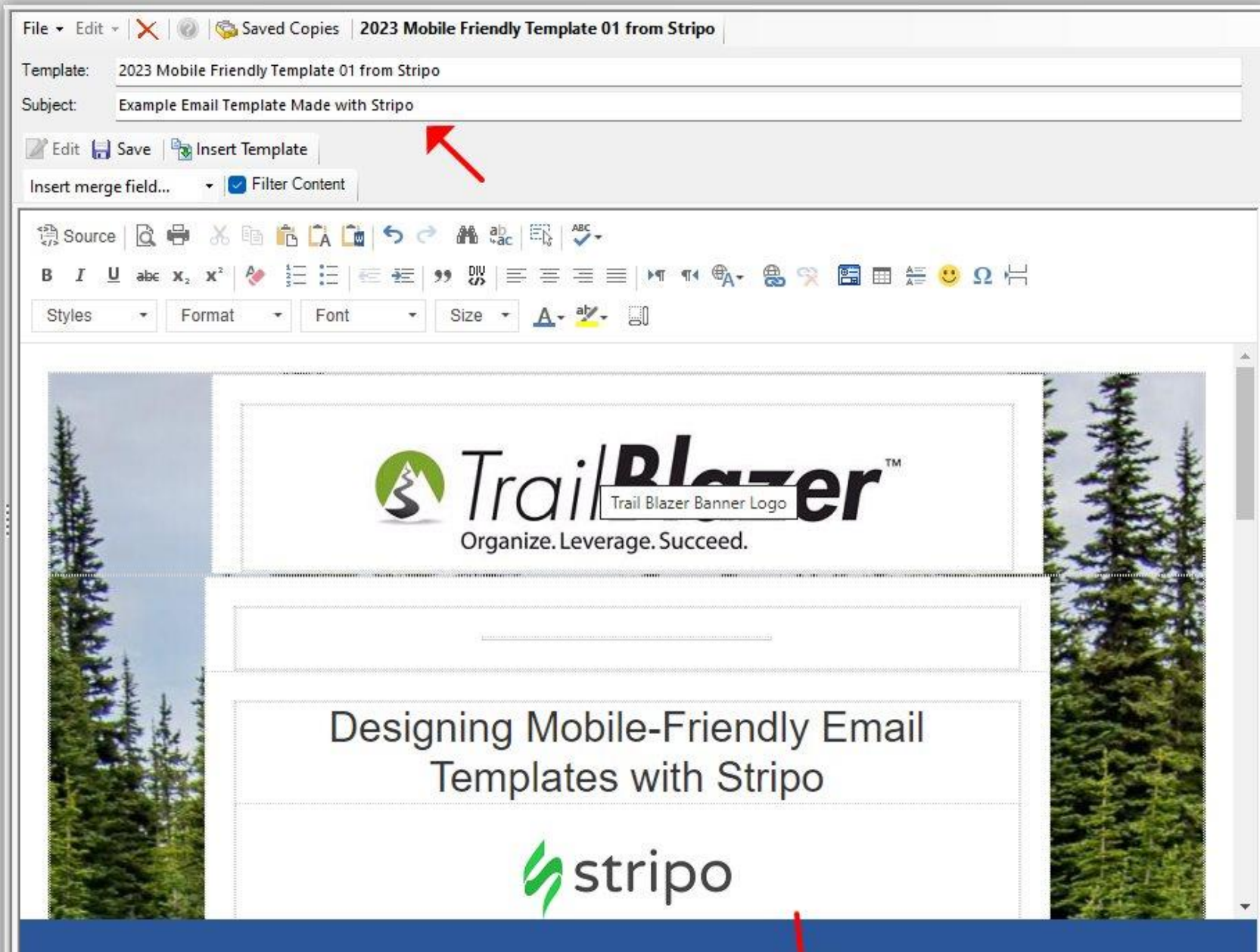
The screenshot displays the Stripo email editor interface. At the top, the title bar shows "2023 Mobile Friendly Template 01 from Stripo". Below the title bar, there are fields for "Template:" and "Subject:". A toolbar contains buttons for "Edit", "Save", and "Insert Template". Below the toolbar, there is a section for "Insert merge field..." and a checked "Filter Content" option. The main editing area is divided into two tabs: "Source" (highlighted with a red box) and "Visual". The "Source" tab is active, showing the HTML code of the email template. A red arrow points to the "Source" tab. The code includes various HTML tags and attributes, such as `<table border="0" width="100%" height="100%" cellpadding="0" cellspacing="0" role="presentation" style="mso-table` and `<td align="center" style="padding:0;Margin:0"><p style="Margin:0;-webkit-text-size-adjust:none;-ms-text-size-adj`.

Click **[Save]**.



The screenshot displays the TrailBlazer email editor interface. At the top, the menu bar includes 'File', 'Edit', and 'Saved Copies'. The current document is titled '2023 Mobile Friendly Template 01 from Stripo'. Below the menu, there are fields for 'Template:' (2023 Mobile Friendly Template 01 from Stripo) and 'Subject:'. A toolbar contains icons for 'Edit', 'Save', and 'Insert Template'. A dropdown menu for 'Insert merge field...' is open, showing a checked 'Filter Content' option. The main editing area features a rich text editor with various icons for text formatting (bold, italic, underline, text color, background color, link, unlink, list, indent, outdent, quote, code, table, table of contents, smiley, link, unlink, print, source) and a 'Styles' dropdown. The email template design is centered on a background image of evergreen trees. It consists of a white header box with the TrailBlazer logo and tagline 'Organize. Leverage. Succeed.', followed by a thin horizontal line, a large text box containing the title 'Designing Mobile-Friendly Email Templates with Stripo', and a footer box with the Stripo logo.

You can now create a **subject line**, and begin **running some tests** with your new template. *It's good to test your email with different email service providers (Gmail, Outlook, etc.) and on both a desktop and mobile device.*



The screenshot displays the TrailBlazer email editor interface. At the top, the menu bar includes 'File', 'Edit', and 'Saved Copies'. The current document is titled '2023 Mobile Friendly Template 01 from Stripo'. Below the menu, the 'Template' field is set to '2023 Mobile Friendly Template 01 from Stripo' and the 'Subject' field is 'Example Email Template Made with Stripo'. A toolbar contains buttons for 'Edit', 'Save', and 'Insert Template', with a red arrow pointing to the 'Insert Template' button. Below the toolbar, there is a section for 'Insert merge field...' and a checked 'Filter Content' option. The main editing area features a rich text editor with various icons for text formatting (bold, italic, underline, font color, background color), alignment, and other functions. The editor displays a mobile-friendly email template design with a background image of evergreen trees. The design includes the TrailBlazer logo at the top, a horizontal line separator, the main title 'Designing Mobile-Friendly Email Templates with Stripo' in the center, and the Stripo logo at the bottom. A red vertical line is visible at the bottom of the editor area.

Take a look at the **Related Resources** below for quick links to related articles and videos.



Trail Blazer

- YouTube Channel
- Knowledge Base Articles
- 3rd Party Resources

Related Resources

Article: [How to Send a Mass Email Campaign and Track the Results](#)

Article: [How to Create, Save, and Load Email Templates](#)

Article: [Running an Import of Contact Data from Excel into your Database – Basic Overview](#)

Article: [Add a DKIM Key & SPF Record to Greatly Improve your Email Open Rates](#)

Article: [Setting Up Users to Receive Test Emails](#)


Video: [Using Stripo.Email to Easily Build Your Email Templates](#)

Video Playlist: [Eblasts](#)

Video: [Eblasts – Setting people up to receive test \(draft\) emails](#)

3rd Party Video Playlist: [Stripo Email Playlists – Tips and Tricks, How To's, etc.](#)

Trail Blazer Live Support

 **Phone:** 1-866-909-8700

 **Email:** support@trailblz.com

 **Facebook:** <https://www.facebook.com/pages/Trail-Blazer-Software/64872951180>

 **Twitter:** <https://twitter.com/trailblazersoft>

** As a policy we require that you have taken our intro training class before calling or emailing our live support team.*

[Click here](#) to view our calendar for upcoming classes and events. You can sign up other members on your team for the same training.

** This service is included in your contract.*